



21st AmCham Women of Influence Summit & Awards

# BEYOND BOUNDARIES

*Accelerating Transformative Leadership*

SPONSORSHIP OPPORTUNITIES



# Who We Are



Launched in 2003, the AmCham Women of Influence (WOI) are a connected community of professional women representing a diverse range of cultures, ages, industries and perspectives, working towards a shared vision.

The WOI Committee is dedicated to working alongside the other committees within the chamber and women's networks across Hong Kong to help promote women empowerment. Each year, this initiative delivers the acclaimed Women of Influence (WOI) conference and awards where the exemplary accomplishments of women, allies, and organisations that are striving to make Hong Kong a more equitable place are recognized and celebrated. The WOI play a critical role as an influential community contributor and strong advocate for women's empowerment and advancement in the workplace. Through their committee meetings and other events, WOI members have the opportunity to build their network and expand their influence both personally and professionally.





# WQI Awards



AmCham Women of Influence Awards highlight the women, allies and organizations who push the women agenda forward and strive to make Hong Kong a more livable place for people from all walks of life.

Young Change Maker

Leading Woman Entrepreneur

Leading Woman Director or Executive

Woman Change Maker in STEM

Champion for Women\*

Leading Woman in Arts, Sports & Leisure

Woman Champion of Disadvantaged Groups & Minorities

Best Company Championing Women

## Past Winners



\*Two awards will be presented, one to a woman and one to a man.



# Week-long lead up events



The week-long events will culminate in the 21st Women of Influence Awards held on March 14 evening at Fullerton Hong Kong, where accolades will be presented to outstanding women and allies who break free from limiting narratives and accelerate progress toward a more equitable and inclusive future.

**Industry-focused sessions**



**Wellness activities**



**Fireside chats featuring prominent female executives**



**Panel Discussions**





# Thought Leadership Opportunities



## Case Study: Citibank Financial Legacy Workshop



At the Women of Influence Awards, sponsors have the unique chance to position themselves as thought leaders in front of an influential audience. Our collaboration with Citibank during the Women of Influence conference is a prime example of how sponsors can leverage these opportunities to showcase their expertise and connect with high-net-worth women executives.

### OBJECTIVE

Citibank aimed to market their wealth management solutions to high-net-worth women, focusing on financial legacy planning

### SOLUTION

Together with AmCham, Citibank organized an engaging Financial Legacy Workshop, seamlessly integrated into our conference programming

### FORMAT

A dynamic and interactive workshop

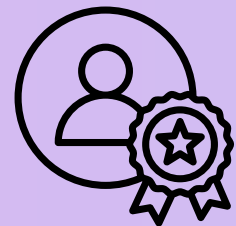
### ATTENDANCE

The workshop attracted 50 high-net-worth women executives, providing an intimate and impactful setting for Citibank to share their insights and solutions



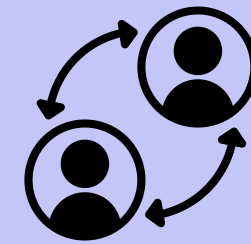


# Thought Leadership Benefits



## Expert Positioning

Citibank demonstrated their expertise in wealth management and financial planning, reinforcing their position as a trusted advisor to influential women leaders.



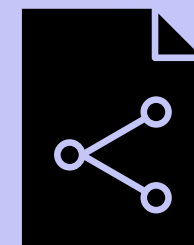
## Direct Engagement

The workshop format facilitated meaningful interactions, allowing Citibank to connect personally with attendees and address their specific financial needs.



## Brand Visibility

Citibank's branding was prominently featured throughout the event, enhancing their visibility among a targeted audience.



## Content Sharing

The insights and discussions from the workshop extended beyond the event, as attendees shared their learnings within their networks, amplifying Citibank's reach and influence.

By partnering with us, sponsors can similarly elevate their brand, showcase their expertise, and forge lasting connections with high-net-worth women leaders. The Women of Influence Awards offers a platform where thought leadership and impactful engagement converge, creating unparalleled opportunities for sponsors to make a meaningful impact.

# WQI Awards Gala



Date & Time: Mar 14, 2025 (6 PM - 10 PM)  
Venue: The Fullerton Ocean Park Hotel Hong Kong

In celebration of International Women's Day, we are thrilled to host an impactful event that explores the theme of "Beyond Boundaries: Accelerating Transformative Leadership." This dynamic program will bring together a diverse array of inspiring women leaders who have transcended traditional barriers and forged new pathways to success.

## QUICK FACTS

**450+**  
high profile individuals



**8**  
awards

**21**  
years of legacy



**20+**  
keynote speakers &  
panelists



# Past Sponsors





# Sponsorship Opportunities at a Glance



	PLATINUM HK\$200,000	GOLD HK\$150,000	SILVER HK\$100,000	BRONZE HK\$75,000	CORPORATE TABLE HK\$44,000
<b>PRE-EVENT</b>					
• Logo on all: WOI website, EDM, social media, digital signage in AmCham's events networking area	✓	✓	✓	✓	
• Opportunity to collaborate on a custom event	✓	✓			
• Exclusive sponsor of pre-awards VIP cocktail with speaking opportunity	✓				
• Nominate two young female leaders to the AmCham Membership	✓				
• An all-access pass to all quarterly and week-long lead-up events (option to donate seats to non-profits, universities, future leaders, and underrepresented communities)	8 persons	6 persons	4 persons	2 persons	
<b>AT THE AWARD CEREMONY</b>					
• Company speaking opportunity and speaker's bio on the WOI website	✓				
• Opportunity to announce 1 (one) of the WOI winners live at the awards gala and welcome them to the stage	✓	✓			
• Infomercial on the conference LED Wall	30s	15s	15s		
• Logo on backdrop / LED wall	✓	✓	✓	✓	✓
• Complimentary tickets	20 (two tables)	10 (one table)	10 (one table)	10 (one table)	10 (one table)
• Verbal acknowledgment	✓	✓	✓	✓	
• Acknowledgment of AmCham's social media post-event post	✓	✓	✓	✓	



# Sponsorship Opportunities



## Platinum Sponsor (HK\$200,000)

### Pre-event:

- Logo on all: WOI website, EDM, social media, digital signage in AmCham's events networking area
- Opportunity to collaborate on a custom event with WOI that will be promoted to the WOI Audience – pre- or post-event
- Exclusive sponsor of pre-awards VIP cocktail with speaking opportunity
- Nominate two young female leaders to the AmCham Membership
- An all-access pass for 8 persons to all quarterly and week-long lead-up events (option to donate seats to non-profits, universities, future leaders, and underrepresented communities)

### At the award ceremony:

- Company speaking opportunity and speaker's bio on the WOI website
- Opportunity to announce 1 (one) of the WOI winners live at the awards gala and welcome them to the stage
- Infomercial on the conference LED Wall (30s)
- Logo on backdrop / LED wall
- Complimentary Tickets x 20 (two tables) to the Awards Ceremony
- Verbal acknowledgment
- Acknowledgment of AmCham's social media post-event post

## Gold Sponsor (HK\$150,000)

### Pre-event:

- Logo on all: WOI website, eDM, social media, digital signage in AmCham's events networking area
- Opportunity to collaborate on a custom event with WOI that will be promoted to the WOI Audience pre- or post-event
- An all-access pass for 6 persons to all quarterly and week-long lead-up events (option to donate seats to non-profits, universities, future leaders, and underrepresented communities)

### At the award ceremony:

- Opportunity to announce 1 (one) of the WOI winners live at the awards gala and welcome them to the stage
- Infomercial on the conference LED Wall (15s)
- Logo on backdrop / LED wall
- Complimentary Tickets x 10 (one table) to the Awards Gala
- Verbal acknowledgment
- Acknowledgment of AmCham's social media post-event post



# Sponsorship Opportunities (continued)



## Silver Sponsor (HK\$100,000)

### Pre-event:

- Logo on all: WOI website, eDM, social media, digital signage in AmCham's events networking area
- An all-access pass for 4 persons to all quarterly and week-long lead-up events (option to donate seats to non-profits, universities, future leaders, and underrepresented communities)

### At the award ceremony:

- Infomercial on the conference LED Wall (15s)
- Logo on backdrop / LED wall
- Complimentary Tickets x 10 (one table) to the Awards
- Verbal acknowledgment
- Acknowledgment of AmCham's social media post-event post

## Bronze Sponsor (HK\$75,000)

### Pre-event:

- Logo on all: WOI website, eDM, social media, digital signage in AmCham's events networking area
- An all-access pass for 2 persons to all quarterly and week-long lead-up events (option to donate seats to non-profits, universities, future leaders, and underrepresented communities)

### At the award ceremony:

- Logo on backdrop / LED wall
- Complimentary Tickets x 10 (one table) to the Awards Gala
- Verbal acknowledgment
- Acknowledgment of AmCham's social media post-event post

## Corporate Table (HK\$44,000)

### At the award ceremony:

- Logo on backdrop / LED wall
- Complimentary Tickets x 10 (one table) to the Awards Gala

*Enquiries*

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